



ElderSource
start here for help

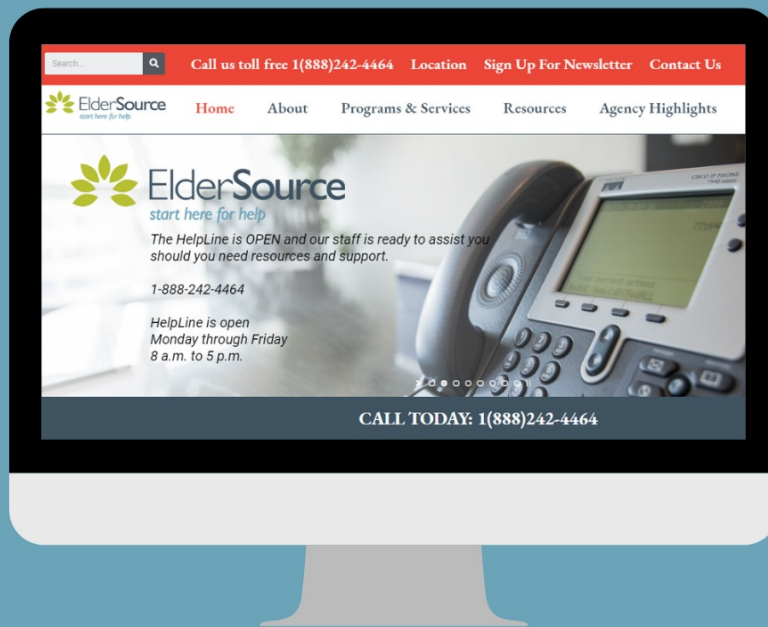
February
2020
Newsletter



Stay social with ElderSource

Guess Who Got a Makeover?

ElderSource has a new look!



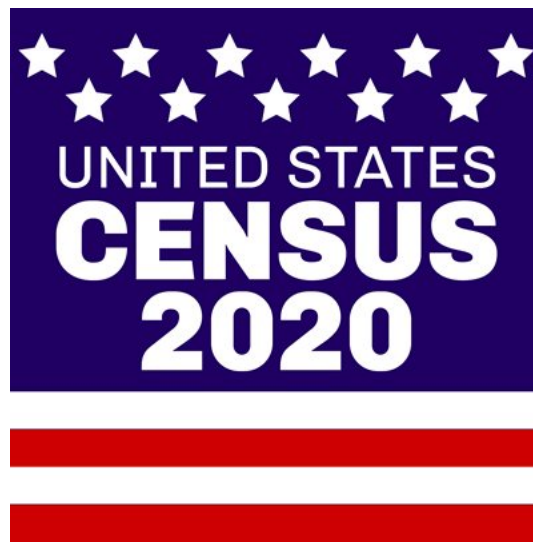
Featuring a new resource:



Have you noticed anything different about our website lately? We recently did a refresh giving our website a makeover for 2020. We've made changes that we hope make our content easier to navigate and more user friendly. [Click here to visit our new website.](#)

With the refresh of the website also comes the introduction of a new resource called [Active Daily Living](#). This tool has a sizable library of practical resources for caregivers and seniors to use in their daily lives. Filled with videos, articles and even newsletters, we hope this tool is a valuable resource to those we serve. [Click here to visit Active Daily Living.](#)

Making the 2020 Census Count for ALL



The 2020 Census begins this April and we want to make sure the census accounts for all, including older adults. Older adults are often considered a hard to reach population for the Census. Many are unaware or uninformed about why the Census is important to them and how federal funding for seniors services is affected. An accurate Census count can influence services funded by the Older Americans Act such as home delivered meals, in-home care, transportation services and other vital senior resources. If the number of older adults are not properly tallied, funding for community needs will more than likely be inadequate.

Help spread the word and inform seniors on why the 2020 Census is important and ensuring they are accurately counted.

[Click here to learn more about the 2020 Census](#)

The Balancing Act: Working Caregivers and Employers Working Together



Event Panelists left to right: Linda Levin, Moderator/ ElderSource CEO; Toula Wootan, Keynote Speaker; Justine Conley, AARP; Lauren Papalas, Baptist AgeWell Center; Kirstie McCool, GuideWell Innovation and Lindsay Swiger, Jackson Lewis P.C.

The Caregivers in the Workplace event hosted last month in partnership with the *Jacksonville Business Journal* brought awareness to an issue affecting businesses in our community. Working caregivers not only have to balance their work responsibilities, but also their caregiving duties. This is a tough balancing act affecting both the employee and employer.

Our keynote speaker and panelists shared insightful resources on how employers and working caregivers can work together to create flexibility that will allow for the balance of these responsibilities. The event created awareness leading to more conversations in the

workplace to eventually provide better resources for working caregivers.

Thank you to event sponsors:



Reauthorization of the Older Americans Act



Did you know many programs that help older adults maintain their health, well-being and independence are funded through the Older Americans Act? Essential services supported include: in-home care, home-delivered meals, transportation, caregiver support and other essential resources.

Share this with others to advocate for the re-authorization of the Older Americans Act so that seniors and caregivers don't lose out on getting the support they need from these vital services.

[Learn more here](#)

Community Outreach and Events

Active After 50 expo!



When: Saturday, February 22

Time: 10:00am - 2:00pm

**Location: St. Augustine Outlets
500 Outlet Mall Blvd. St. Augustine, FL
32084**

Join ElderSource and 60 other exhibitors at the Active After 50 Expo. **Free Admission**, free parking, free health screenings! We hope to see you there!

[Click here to register for more information](#)

Alzheimer's Community Forum

When: Thursday, March 5

Time: 11am - 1:00pm

**Location: 10688 Old St. Augustine Rd.
Jacksonville, FL 32257**

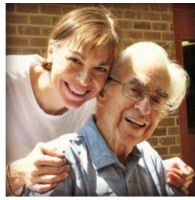
Come hear a brief overview on Alzheimer's, dementia and memory loss. Bring a friend who has been affected by the disease. Share your thoughts about how we can help people in your community. Light refreshments will be provided.

Registration is requested.
please call 800-272-3900



present the first annual

Caregivers Conference



What all caregivers need to know!
for ages 18 to 98

**“You will either be a caregiver or
you will need a caregiver.”**

- Managing the caregiving role while caring for yourself.
- Preservation of assets.
- Dealing with difficult behaviors of the Alzheimer's patient.
- Panel discussion with area experts.

[Click here to sign up](#) or call 904-287-0996.

Caregivers Conference

When: Saturday, March 14

Time: 9:00am - 3:00pm

**Location: 501 SR 13
Jacksonville, FL 32259**

Cost: \$10 per person

A variety of topics will be discussed by experts in the aging industry:

Employee of the Month: January 2020



We love to recognize our employees for their great work. Congratulations to Sheryl Becke, Medicaid Client Specialist, for receiving the January employee of the month award.

Sheryl is known to be a team player, providing great service and compassion to both her fellow teammates and the clients we serve.

Keep up the good work, Sheryl!

Show Love for a Senior or Caregiver

February 21st is National Caregiver Day. Many caregivers and seniors want to know they are loved and someone cares. What better way to demonstrate this than by giving a love donation to ElderSource to support caregivers.

Your donation shows the seniors and caregivers we serve that you believe in our mission to serve them and connect them to valuable and trusted resources.

We love our seniors and they often become like family to us. Your donation allows for us to continue to build the meaningful relationships we need in the community to help our clients.



**Make a Donation to
ElderSource**

Visit our website

ElderSource values all people – including but not limited to all nationalities, socio-economic backgrounds, abilities, races, genders, religious perspectives, sexual orientations and gender identities – in everything we do. We welcome the unique insights and perspectives of all persons in our quest to fulfill our mission.

ElderSource | 10688 Old St. Augustine Rd. | Jacksonville, FL 32257 | myeldersource.org