

March 2020 Newsletter



Stay social with ElderSource

ElderSource Welcomes New Chief Operations Officer



ElderSource CEO Linda Levin recently announced the appointment of Tameka Gaines Holly as Chief Operating Officer.

Holly will oversee the organization's risk management, strategic planning, volunteer services, human resources, IT, property and operations, disaster preparedness and response. She will also work to expand programs through the ElderSource Institute and the Medicaid Management Services companies, two entrepreneurial initiatives of the agency.

Holly was formerly the Chief Program Officer/Corporate Compliance Officer for Community Rehabilitation Center where she served as the Project Director and Project Evaluator. She is a graduate of Florida A & M University with an undergraduate degree in health care management and a master's degree in public health from University of North Florida. She is currently working on a second master's in public policy from Jacksonville University Public Policy Institute.

Additionally, Holly was a Volunteer CEO for Transforming Communities Development Corporation and has worked as a private consultant with other nonprofits. ElderSource is excited to have her join the Leadership Team.

Important News Alert! Census Day is April 1, 2020

Mark your calendars! Census Day is observed nationwide on April 1. By this date, every home will receive an invitation to participate in the 2020 Census. Once the invitation arrives, you should respond for your home in one of three ways: **online, by phone, or by mail.** Completing the census is especially important for seniors and caregivers.

Did you know:

- Census counts directly impact the funding provided to



seniors and caregivers in the community through the Older Americans Act. Without a proper count of older adults, we will continue to see an increase in wait lists for crucial programs that serve both seniors and caregivers in the community.

- Participating in the 2020 Census will allow for an updated count on the country's shifting population demographic and age structure. Knowing the number of older adults (65 and up) will be important for lawmakers. Tribal, local, state, and federal lawmakers can use the updated count to help allocate funds to better serve the changing population demographic (U.S. Census Bureau, 2019).
- With the participation in the census comes more information; more information means more funding. The data collected through the census will help lawmakers decide where and how to allocate funds.

[Click here to learn more about the 2020 Census](#)

Connect with ElderSource

We believe it's important for people to be engaged with our agency. The following volunteer opportunities offer a great way for you to connect with our agency, other seniors and caregivers, while also having a meaningful impact in the community.

SHINE Volunteers: Join this amazing team of people who help seniors understand their Medicare benefits. SHINE (Serving Health Insurance Needs of Elders) volunteers are trained to provide free, one-on-one counseling that guide seniors through any questions or concerns they have about their Medicare coverage. [Click here for more information on becoming a SHINE volunteer.](#)



Caring Connections: If you choose to volunteer with the *Caring Connections* Telephone Reassurance Program know that you are helping to fight social isolation and loneliness often experienced by home bound seniors. Volunteers make regular phone calls to seniors living alone, resulting in a friendly connection for both the senior and the volunteer. [Click here for more information on Caring Connections](#)

Virtual Caregiver: The Virtual Caregiver Support Group helps caregivers connect with other caregivers face-to-face in real time using technology such as a smart phone, a laptop, or a tablet. Support group members interact with each other in a safe, comfortable setting and at a convenient time using today's technology. [Click here for more information on how to join](#)

Employee of the Month: February 2020

Congratulations to Jessica Del Rio for receiving the February Employee of the Month award.

Jessica, Executive Administrative Assistant to CEO Linda Levin, has been diligent in taking on the multitude of tasks associated with supporting ElderSource boards and staff. Her helpful spirit and attentiveness is truly an asset to our team.

Keep up the good work Jessica!



Community Events

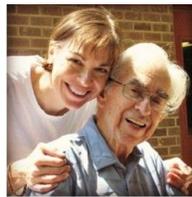


Fruit Cove
BAPTIST CHURCH



present the first annual

Caregivers Conference



What all caregivers need to know!
for ages 18 to 98

**"You will either be a caregiver or
you will need a caregiver."**

- Managing the caregiving role while caring for yourself.
- Preservation of assets.
- Dealing with difficult behaviors of the Alzheimer's patient.
- Panel discussion with area experts.

[Click here to sign up](#) or call 904-287-0996.

Caregivers Conference

Saturday, March 14

9:00am - 3:00pm

Fruit Cove Baptist Church

501 SR 13

Jacksonville, FL 32259

Cost: \$10 per person

A variety of topics will be discussed by experts in the aging industry:

Active After 50 expo!

Saturday, March 21

10:00am - 2:00pm

**UNF Adam Herbert University Center
12000 Alumni Drive Jacksonville, FL
32246**

Join ElderSource and 60 other exhibitors at the Active After 50 Expo. **Free Admission**, free parking, free health screenings! We



**Health Fair Sponsored by the Halifax
Area Lions Club of Daytona Beach**

Saturday, March 28

9:00am - 1:00pm

**Midtown Cultural & Educational Center,
925 George W. Engram Blvd.
Daytona, FL**

hope to see you there!

Join ElderSource and other vendors for a free community resource event.

[Click here to for more information.](#)

What You Need to Know About Coronavirus



As concerns about the spread of the coronavirus increase around the world, we know our readers, like everyone else, continue to be inundated with news stories across the media.

With any sort of public health crisis, it is critical to separate the facts from any hype and find out what you need to know.

Next Avenue, an online resource publication, recently shared an article featuring Dr. Robert Kim-Farley, a professor of epidemiology and public health at the University of California Los Angeles and former director of the Division of Communicable Disease Control and Prevention at the Los Angeles County Department of Public Health. Click the link to read the full article and learn about the real risk of this virus — especially for older adults.

[Click here to read](#)

Coronavirus Medicare Scam



Due to heightened attention to coronavirus, now officially known as COVID-19, scam artists are attempting to take advantage of consumers.

Scammers may post, email or text to promote false information about “cases” of the disease in a person’s neighborhood or promote bogus prevention medication in order to obtain personal information and money. Scammers also may ask a person to donate to coronavirus victims through a sham charity or offer “advice” about false treatments for the disease.

For the best available information regarding COVID-19, visit the Center for Disease Control website at:

<https://www.cdc.gov/coronavirus/index.html>.

Florida also has information available at: www.floridahealth.gov.

[Click here to read the full alert provided by the SHINE program](#)

**Make a Donation to
ElderSource**

Visit our website

ElderSource values all people – including but not limited to all nationalities, socio-economic backgrounds, abilities, races, genders, religious perspectives, sexual orientations and gender identities – in everything we do. We welcome the unique insights and perspectives of all persons in our quest to fulfill our mission.

